

# social hygiene news



AMERICAN SOCIAL HYGIENE ASSOCIATION

VOL. 34, No. 7

SEPTEMBER, 1959

## ASHA AND P.T.A. TO CO-SPONSOR FAMILY LIFE PROJECT



Conrad Van Hyning, Executive Director,  
the American Social Hygiene Association.



Mrs. James C. Parker, President, National  
Congress of Parents and Teachers.

The American Social Hygiene Association and the National Congress of Parents and Teachers have initiated a pilot project aimed at promoting family life education in the United States, it was announced jointly by Conrad Van Hyning, executive director of the American Social Hygiene Association, and Mrs. James C. Parker, of Grand Rapids, Mich., president of the National Congress of Parents and Teachers.

Initial step in a long-range program, the project will be undertaken in Arizona, Nevada, New Mexico and Utah, with plans calling for local community demonstration projects as well as state-wide family life education activities. It is an outgrowth of discussions which took place during the past year between officials of the two organizations, both of which have long maintained an interest in developing

better family life education programs.

The American Social Hygiene Association, with the aid of foundation funds, began establishing regional projects in family life education in 1953. Since then, ASHA has developed four projects involving nineteen states and the District of Columbia which Mr. Van Hyning stated have "substantially increased school, college and community programs and activities in this vital field of education." He said that the Association has also produced resource materials which are being used both in this country and by several foreign nations.

He added that "this merger of interest with the more than 11,500,000 members of the National Congress of Parents and Teachers was an exciting step in bettering family life education programs.

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## PRESIDENT CALLS FOR "OUT- STANDING SUCCESS" IN 1959 FEDERAL SERVICE OVERSEAS DRIVE

President Eisenhower, in his official endorsement of the Fourth Federal Service Overseas Fund Campaign, has asked all overseas military personnel and Federal employees to make the drive "an outstanding success."

The appeal, which will be conducted on a world-wide basis in September and October, 1959, is a single solicitation for eight voluntary U. S. agencies which have special American welfare concerns abroad. The American Social Hygiene Association is one of these agencies.

In his White House message, the President said: "In the fall of 1959 Federal employees and military personnel serving abroad will have an opportunity to support the Federal Service Overseas Fund Campaign. For the fourth year the Campaign will seek your help in carrying on the work of the United Service Organizations; Crusade for Freedom; CARE; National Recreation Association; International Social Service; United Seaman's Service; American Social Hygiene Association; and American-Korean Foundation.

"The breadth and variety of the services rendered by these eight agencies are further proof that Americans have a common concern for the needs of their fellowmen, and this concern is expressed in terms of individual responsibility."

The 1959 Federal Service Overseas Fund Campaign will be led by the Honorable Hugh M. Milton, II, Under Secretary of the Army.

In his official message to all U. S. personnel overseas, Under Secretary Milton emphasized that record contributions in previous overseas campaigns have resulted in greatly expanded programs and services by the

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## Family Life Consultant Visits Communities

"Helping Young People Develop Values" was the topic of the keynote address delivered by Mrs. Elizabeth S. Force, ASHA family life consultant, at the Georgia State Conference of Homemaking Teachers.

The Conference, which was attended by about 300 teachers, was held at the Georgia State Future Farmers of America-Future Homemakers' Camp in Covington, Ga., on August 14.

She also attended the Conference and Annual Meeting of the National Council on Family Relations at Iowa State University in Ames, Iowa, August 17 through 21.

While there, Mrs. Force served as a leader for several discussion groups; as a resource consultant for a session on Community Programs, chaired by Esther E. Prevey, Ph.D., Director of Family Life Education of the Kansas City Public Schools; and assumed duties as the incoming chairman of the 1960 High School section, and as newly appointed associate editor of "Marriage and Family Living."

At the invitation of Mr. Philip Rognlie, faculty member of Fargo Central High School and Chairman of the Annual Public School Workshop, Mrs. Force keyed the event held in Fargo, N. D., on September 2. Her topic was "Today's Teachers Are Teaching Tomorrow's Parents." Mrs. Force suggested that teachers keep in mind that the family life of each pupil is different. She said that each youngster "takes his family to school with him," and that teachers can and should help to strengthen the family life of these students.

Mrs. Force also addressed the Fargo Rotary at their weekly luncheon, and appeared on a television interview.

On September 29, Mrs. Force conducted a discussion group of delegates at a conference sponsored by the New York State Charities Aid Association.



Mrs. Elizabeth S. Force

At West Point she stressed the importance of "communication between generations," pointing out that adults have somewhat lost the convictions they once had about values and about themselves and this reflects in the anxiety and uncertainty of young people. She said that since these young people are less rigid in their view of the life they are to lead, and more accessible and flexible, that we ought to stress their responsibility in helping to meet this problem.

"This must be met by adult efforts," she said; "by offering young people preparation for their adult life in the schools." "Family life education," she continued, "will help students prepare for their complex roles as tomorrow's parents."

Mrs. Force is scheduled to address the Annual Conference of the American Public Health Association in Atlantic City, N. J., in October.

## AUTHORITIES FROM OTHER COUNTRIES WILL ADDRESS PUBLIC HEALTH SESSIONS

Leading medical and public health authorities from Denmark, England, Ghana, India, Japan, the Soviet Union, Sweden and Yugoslavia will present scientific papers before 5,000 American colleagues at the 87th annual meeting of the American Public Health Association and meetings for related organizations in Convention Hall, Atlantic City, October 19-23.

Dr. Leona Baumgartner, New York City Commissioner of Health and president of the professional society, said that the theme, "Public Health Is One World," has been adopted for the sessions "to stress the importance of public health as a spearhead for international cooperation."

World Health Organization officials on the program will include Dr. M. G. Candau, director-general, and Dr. Abraham Horowitz, director of the World Health Regional Office for the Americas.

T. Lefoy Richman, ASHA associate executive director, and Gurney Clark, M.D., ASHA medical consultant, will represent the Association at the Conference.

Scientific sessions, workshops and scientific and technical exhibits are scheduled.

The American Public Health Association, with headquarters at 1790 Broadway, New York 19, N. Y., has more than 13,500 members and is the largest American organization of public health specialists. Its executive director is Berwyn F. Mattison, M.D.

### American Social Hygiene Association 1959 Calendar

Group	Date	Place
Committee on Joint VD Statement	September 10	ASHA Headquarters
Executive Committee	September 13	Henry Hudson Hotel
Research Committee on Adolescent Behavior	October 5, 6	ASHA Headquarters
General Assembly, IUVDT	October 13-17	London, England
Program Review Committee of the Board of Directors	October 24, 25	Henry Hudson Hotel
Regional Directors	October 22-27	ASHA Headquarters
Board of Directors	October 31-Nov. 1	Henry Hudson Hotel
ASHA Affiliate Meeting	to be announced	-----
Public Relations Committee	to be announced	-----



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Social Hygiene NEWS  
published by  
THE AMERICAN SOCIAL HYGIENE  
ASSOCIATION  
1790 Broadway, New York 19, N. Y.  
Frank H. Heller - - - President  
Conrad Van Hyning - Executive Director  
Mary K. Mangan - - - Editor  
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## ASHA SPONSORS FAMILY LIFE EDUCATION WORKSHOP

In cooperation with the University of Hartford, the American Social Hygiene Association sponsored a five-week workshop in Family Life Education which ran from June 22 through July 24 at the University.

An inter-disciplinary, informal Workshop, it provided contact for teachers and other professionals with specialists in the field of family life education, with emphasis on the importance of attitudes and feelings, and acquaintance with basic content areas in the family life field. The Workshop also familiarized the students with important resources, such as audio-visual aids and their most effective uses.

Dr. Abraham E. Knepler, chairman of the University's Department of Sociology, was Workshop Director. Assistant director was William O'Neill, Public Health Education Consultant, Connecticut State Department of Health.

Serving as Consultants were Mrs. Elizabeth S. Force, ASHA family life consultant; Mrs. Marion R. Giddings, chairman, Connecticut Committee on Family Life Education, and Mrs. Augusta J. Street, lecturer in Marriage and Family Life Education, Hartford Seminary Foundation.

Dr. Edgar C. Cumings, director, ASHA Division of Education, opened the Workshop with an address on the philosophy of family life education.

### FEDERAL OVERSEAS FUND

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eight private American agencies which the appeal supports.

"Many of you know firsthand about the work done by some of these agencies. Countless millions of others whom we shall never know by name depend in large measure on the services these agencies render, made possible in large measure by our continuing generosity," Secretary Milton said.

This is the fourth annual campaign under the new Federal policy and program for "true voluntary giving." It is a combined solicitation for officially approved agencies, any or all of which may be designated by the contributor in making his gift. Both the Federal and private agency programs encourage designation by all givers.

Mr. Clayton Jones, ASHA Regional Director for the Northeast, served as a panel discussant on the "Community Aspects of Family Life Education"; and T. Lefoy Richman, ASHA associate executive director, spoke on "Adolescent Sex Behavior: Implications for Family Life Educators." Mr. Richman shaped his remarks from some of the findings from ASHA's pilot studies in adolescent sex behavior. The Hartford Workshop is an outgrowth of the New England Project on Family Life Education.

### ASHA Publishes New VD Pamphlet

The American Social Hygiene Association has just published a new descriptive pamphlet dealing with venereal disease.

Entitled, "Everyone Should Know," the pamphlet is available through ASHA's Division of Publication, 1790 Broadway, New York 19, N. Y. Price is 20 cents.

## ASHA Board Member Receives Award

Erik Barnouw, ASHA Board Member and Chairman of the Association's Committee on Public Relations, was presented with the "American Bar Association Gavel" for outstanding public service.

The award, in the form of an engraved gavel, was presented to Mr. Barnouw, and to the Center for Mass Communication of Columbia University Press, for "increasing public understanding of American justice through its film, 'The Constitution: Whose Interpretation?'"

The Gavel Awards are given by the legal profession to accord national recognition of distinguished service by the media of information and entertainment in familiarizing the public with basic values of the American legal and judicial systems.

The Award was presented at the American Bar Association's annual banquet.

The film selected is one of a series of seven produced by CMC for National Education Television under the overall title, "Decision: The Constitution in Action."

## Memorandum

TO: Friends of the American Social Hygiene Association

FROM: Frank H. Heller, President

Won't you remember the American Social Hygiene Association as one of your beneficiaries when you provide for the distribution of your estate?

And won't you ask your friends to remember us?

ASHA's services can be equably maintained, year after year, if a reasonable reserve fund can be built up from bequests and special gifts to be used as a backlog.

The following wording can be used in making a bequest to ASHA.

I give, devise, and bequeath to the  
AMERICAN SOCIAL HYGIENE ASSOCIATION  
1790 Broadway, New York 19, N. Y.

for its general purposes

\$ \_\_\_\_\_, or

\_\_\_\_\_ (shares of stock or bonds)

\_\_\_\_\_  
SIGNATURE OF DONOR

Date: \_\_\_\_\_

SEPTEMBER, 1959

Mr. Eugene B. Power  
University Microfilms  
315 N. First Street  
Ann Arbor, Michigan

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## Social Hygiene News AMERICAN SOCIAL HYGIENE ASSOCIATION

### ASHA and P.T.A. Co-Sponsor Family Life Project

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Dr. Calvin H. Reed



Dr. Edgar C. Cumings

Mrs. Parker termed the pilot project "of the utmost importance" in the P.T.A.'s efforts to "revitalize interest in, and knowledge about, the family and its members."

Coordinator of the joint project will be Dr. Calvin H. Reed of the University of Nevada College of Education, who is chairman of the committee on Parent and Family Life Education of the N.C.P.T. Dr. Edgar C. Cumings, director of ASHA's division of

education, will administer the project for the Association.

The new program was inaugurated officially at a planning committee meeting held September 17 and 18 at the University of Nevada, in Reno. ASHA Staff members present were Conrad Van Hyning, Dr. Cumings, Mrs. Elizabeth S. Force, family life consultant, and Donald Adams Clarke, Regional Director for the Far West. They met with Presidents of State

P.T.A. Congresses in Arizona, Nevada, New Mexico and Utah, representatives of those states' departments of education and school and college educators from the region.

Purpose of the meeting was to select members of a permanent Project Advisory Committee; outline an evaluation of regional resources in family life education; and draw up a plan for working in the individual states and local communities.

Speaking for the P.T.A., Mrs. Parker said: "We view this new project as a splendid opportunity of experimenting with the development of state and community programs which should add a great deal to our knowledge of the preventive aspects of family life education content and methods."

### U.S. Public Health Service Produces Film

The increase in teen-age venereal disease has prompted the United States Public Health Service to join with the Kansas State Board of Health in producing an educational film on syphilis. It is slated to be shown in high schools all over the country.

The film, an outgrowth of a series of symposiums in key cities of the country, is entitled "The Innocent Party." It is in color and runs seventeen minutes.

